



## **A Study of the Hellenistic and Romanization Strategies of Herod the Great**

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**Abstract:** Herod the Great was the Jewish client king of Rome in the first century BC. In the face of the complex political environment, he took a series of measures to maintain the political status of the country. In terms of culture, he pursued the Hellenistic policy, promoting the Jewish Kingdom to integrate into the “world” cultural system, thus enhancing his personal and Jewish national influence. In terms of politics, he pursued the political strategy of Romanization. The key to this strategy is to establish a good personal relationship with the Roman rulers. While loyal to the patronage, Herod the Great also received political rewards. Because of this, the Jewish kingdom was able to maintain a high degree of autonomy.

**Key Words:** Herod the Great, Hellenization, Romanization, Patronage